

CASE STUDY

Pre-existing Situation

- ❖ Need to improve customer service and safety
- ❖ Improved recording of Dangerous Goods information
- ❖ Complex distribution structure with multiple transaction points
- ❖ No transparency of information or field activities
- ❖ Lack of real-time driver progress
- ❖ Difficult to ensure clear driver accountability
- ❖ Increasing costs associated with paperwork & data management
- ❖ Accuracy of PoDs less than 90% with at least 24hr turnaround

Outcomes Achieved

- ❖ In excess of 98% accuracy of PoDs available immediately
- ❖ Information used to enforce Tax Invoices for rapid payment
- ❖ Reduction in paperwork & DG information recorded electronically
- ❖ OH&S management clearly defined and managed
- ❖ Customer service substantially improved at no additional cost
- ❖ Delivery, Pickup and Driver transparency for client & customers
- ❖ Response time to incidents substantially improved
- ❖ Internet access to information from any location
- ❖ GPS Tracking, PoDs, Job Management, Navigation, Scheduling, Optimisation, Data & Voice Communication, Paperless (Electronic) Runsheets and Manifests in single package
- ❖ Estimation of payback in less than 12 months



"Not only is there tracking, but it is combined with instantaneous proof of delivery"

*Kylie Anderson, Manager
Morrow's Freightlines*



"... systems that enhance our profitability, performance, professionalism and safety it was spot-on.."

*David Morrow, Managing Director
Morrow's Freightlines*

Call us for more information on how SmartTrans can provide you with a competitive advantage



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